

Sandown Oktoberfest Committee
Minutes
January 18, 2024

Date: January 18, 2024

Place: Sandown Town Hall

Members Present: Karen Jortberg- Chair, Erica Olsen- Vice Chair, Paula Gulla- Treasurer, Colleen Olsen- Secretary, Jim Gulla,

Members Absent: Helen LoPresti, Ben Sharpe- Selectman Liaison

Opening:

Mrs. Jortberg opened the meeting at 6:55 p.m.

Election of Officers:

The committee no changes to the officers.

MOTION:

Mrs. Olsen made a motion to elect Karen Jortberg to be Chair. Mrs. Gulla seconded the motion. All in favor, the motion passed 5-0-0.

MOTION:

Mrs. Gulla made a motion to elect Erica Olsen to be Vice-Chair. Ms. Olsen seconded the motion. All in favor, the motion passed 5-0-0.

MOTION:

Mrs. Olsen made a motion to elect Paula Gulla to be Treasurer. Mr. Gulla seconded the motion. All in favor, the motion passed 5-0-0.

MOTION:

Mrs. Olsen made a motion to elect Colleen Olsen to be Recording Secretary. Mrs. Jortberg seconded the motion. All in favor, the motion passed 5-0-0.

Review of minutes:

The committee had no corrections for the minutes of October 19, 2023.

MOTION:

Mrs. Gulla made a motion to approve the minutes as presented. Mrs. Olsen seconded the motion. All in favor, the motion passed 5-0-0.

Membership:

Mrs. Gulla shared that the committee is up for reappointment this year. Mrs. Gulla noted that we were only appointed for a one year term last year but suggested that the committee look to do a 2-year term.

MOTION:

Mrs. Gulla made a motion to recommend that Erica Olsen, Colleen Olsen, Karen Jortberg, Jim Gulla, Paula Gulla and Helen LoPresti be appointed to the Sandown Oktoberfest Committee for a term of 2-years, expiring in March of 2026. Mrs. Olsen seconded the motion. All in favor, the motion passed 5-0-0.

Mrs. Gulla began discussions about bringing new members to the committee. The board liked the idea of having new members and discussed having members do a “trial period” prior to being voted on as a full-time member. Mrs. Gulla stressed the importance of showing up to meetings and noted that if we have too many full-time members that quorum may become an issue.

Donations and funding:

The committee agreed to continue having Mrs. Gulla be the contact person for donations and funding. Mrs. Gulla shared that she provided two letters in the packet that will be used to request donations from previous donors and new donors.

Music and Entertainment:

The committee agreed to continue having Mrs. Jortberg and Mr. Gulla be the contact people for music and entertainment. Mrs. Jortberg noted that she had a few emails and calls out to potential bands.

Alcohol and Beer Tent:

The committee agreed to continue having Mrs. Jortberg be the contact person for the alcohol and beer tent. The committee liked having Two-to-Lou be the ones in charge of the beer tent.

Food:

The committee agreed to continue having Ms. Olsen be the contact person for the food.

Games:

The committee agreed to continue having Mr. Gulla be the contact person for the games and activities.

Vendors:

The committee agreed to continue having Ms. Olsen be the contact person for the vendors. Ms. Olsen noted that she does have several applications in already and stated she will be following up with those who submitted applications shortly. Mrs. Gulla suggested asking the vendors for donation to be added to a raffle to be given away during the event.

Site:

The committee agreed to continue having Mrs. Jortberg be the contact person for the site.

Marketing:

The committee agreed to continue having Ms. Olsen be the contact person for all marketing for the event.

Raffle:

The committee discussed who they wanted to reach out to for a raffle prize donation. The committee talked about doing a “Solo Stove” for the raffle prize this year.

Oktoberfest Beer Mugs:

The committee liked selling the mugs to help raise money for the event. The committee discussed whether or not they would like to use the same mug or if they wanted to switch to a pint glass instead. The committee also discussed whether or not they wanted to sell the openers again or not too. Ms. Olsen did note that one of the comments from the opinion survey that she put out after the event was that someone would have liked to have seen a koozie being sold at the event as the beer and night was cold.

New Business:

Mrs. Gulla also shared that she received an email from a member of the Derry Rotary Club who held an Oktoberfest event several years ago. She added that they offered to donate some of their signage to the committee. The committee asked if Mrs. Gulla could reach out to the individual and gather some photos and approximate size of the signage.

Next meeting date:

The committee set the next meeting date for March 21, 2024 at the Town Hall starting at 6:30

Mrs. Jortberg left the meeting at 7:55.

Motion:

Mrs. Gulla mad a motion to adjourn the meeting. Ms. Olsen seconded the motion. All in favor, the motion passed 4-0-0. Meeting ADJOURNED at 8:00 p.m.

Respectfully Submitted,

A handwritten signature in cursive script that reads "Colleen Olsen".

Colleen Olsen